



NORTHERN BEACHES  
*Weddings & Events*

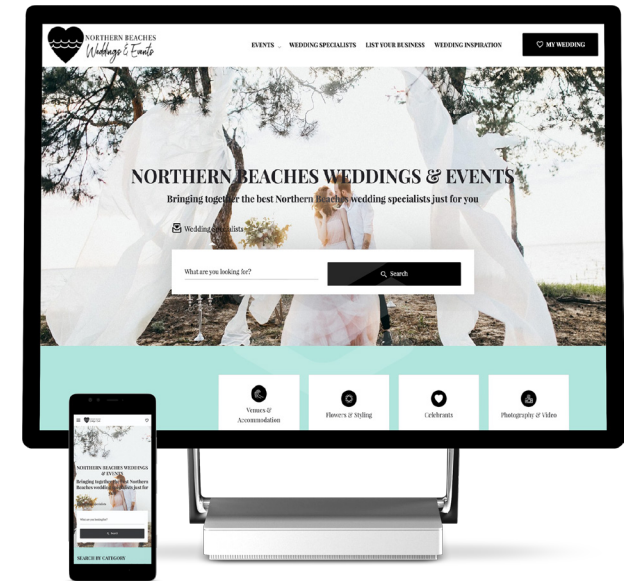
## ADVERTISING GUIDE



## The place couples start when planning a wedding on the Northern Beaches.

The Northern Beaches Weddings & Events (NBWE) website features local and popular Northern Beaches wedding specialists, including venues, stylists, photographers, cake makers, bridal wear and accessories, entertainment and more...

It also shares tips for planning a Northern Beaches wedding and real wedding features to inspire.



## Benefits of joining the NBWE network include:

- Full page listing on the nbwe.com.au website with description, images, links to phone number, website, email and more!
- Sales representation at larger, national events i.e. Sydney Wedding Expo
- Social media support and representation to further promote your business & offerings
- Regular advertising of website in major marketing campaigns & online activities
- Eligibility to exhibit at expos convened by NBWE (depending on vacancies)

## Showcase your business at unique Northern Beaches Wedding Expos.

NBWE specialise in hosting unique local wedding expos that showcase NBWE members and the Northern Beaches as a wedding destination.

All expos are free to attend and are a great day out for couples and bridal parties.



Leverage our strategic pre-event marketing activities in partnership with local wedding venues to target audiences.



Showcase the very best of what you do best. We pride ourselves on our collaborative, fresh and flexible approach.



Events not to be missed to build relationships with other vendors and potential customers for future leads.



Well planned event, attendee pre-registration and promotions to ensure you meet as many pre-qualified wedding planners as possible.





## PACKAGES

### STANDARD \$250/year

- Description
- Up to 5 images
- Contact information including phone, website, email
- Location
- Social media links
- Enquiry form that goes direct to you
- Sales Representation at selected events by NBWE

### PREMIUM \$350/year

- Description
- Up to 10 images and feature video
- Contact information including phone, website, email
- Location
- Social media links
- Document downloads
- Testimonials
- Enquiry form that goes direct to you
- Sales Representation at selected events by NBWE
- 1 x 1 month homepage feature
- 1 x social media promotion on Facebook and Instagram

Join our network! Visit [nbwe.com.au/join](https://nbwe.com.au/join)  
or email [liz@nbwe.com.au](mailto:liz@nbwe.com.au)